

# JUST LAUNCH



**How to Turn Your Idea into  
a Thriving Startup**

Every entrepreneur needs resources that they can use when launching their business. The good news is that many resources can be found online for a small amount of money or even for free.

## Books

If you want to read books about launching your startup, here are the best ones to look into:

- [The Fearless Organization](#) by Amy C. Edmondson. This book is about how you can be an effective leader and entrepreneur without using fear as a tool to get things done. It explains how there are many ways you can give your employees creativity and passion.
- [Grit: The Power of Passion and Perseverance](#) by Angela Duckworth. Read this book if you want to learn how your passion and confidence can make you a successful entrepreneur regardless of talent because as the author explains, talent isn't everything.
- [The Other F Word](#) by John Danner and Mark Coopersmith. If you're worried about failure, this book teaches you how some failure is inevitable and teaches you what to do when you are in the midst of failure.
- [The 7 Secret Keys to Startup Success](#) by David J Muchow. If you're ready to learn more about funding cycles, risk management, and intellectual property protection; this is the book for you.

# Podcasts

If you want to learn more about the process of startups by listening to podcasts, here are some of the best ones to download onto your device:

- [Masters of Scale](#): This podcast has plenty of interviews from startup founders from all over the world. You can see how they founded their startups and take tips from them.
- [Business Wars](#): Give this podcast a listen if you want to see how companies both push their businesses forward and the ways they accidentally ruin them sometimes.
- [How I Built This](#): Here from the CEOs and founders of some of the most famous companies including Chipotle, Whole Foods, and VICE. See how they build their companies from the ground up.
- [She Did It Her Way](#): The perfect podcast for women founders who need a boost and advice on how to launch their podcast from a woman's perspective.
- [Traction](#): How Startups Start: Give this podcast a listen if you're interested in even the odd and weird ways that people have managed to launch a startup despite not having the perfect amount of resource and money.

# Blogs

Looking for inspiration from other startup founders in the form of blogs? Here are some of the best blogs to read in your free time:

- [The Startup Girl](#): This blog is written by someone based in London. It has analysis of different industries as well as topics about some of the most debated issues when it comes to tech startups.
- [Social Triggers](#): Take a look at this blog if you are interested in the psychology behind strong businesses and their leaders. The maker goes into in-depth research about all the topics so you can be sure the information you are getting is well cited.
- [TechCrunch](#): This blog is the best for those specifically looking for information about launching startups in the tech industry. They also cover news about the tech industry before anyone else.
- [Copyblogger](#): If you want to ensure your startup has a good website and other information that is easily accessible, make sure to read this blog. It goes over the best guidelines for ensuring your website is in the best shape.

# Business Plan Model Journals

Writing business plans is important for every startup, here are some of the best journals you can buy to keep track of profits of other business ideas you may have:

- [Profit Setting Goal Planner](#): Great logbook for all business related things. It has more than 110 pages with plenty of space to write down all your thoughts.
- [Business Plan Journal](#): Over 110 pages of checklists and other tools you can use to refine business plans and make it easier to record goals and other ideas. There are also blank pages where you can put photos or other related items.
- [Entrepreneurship Journal](#): Large sized papers where you can write down all kinds of ideas and checklists. You can also write targets dates and have special pages for when the item is completed.